

The Library

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Overview

4117 Brownsville Road: the South Hills' newest club venue for both local and regional acts

Former movie theater and dance studio

\$9 million renovation over 2 years

800-1000 capacity



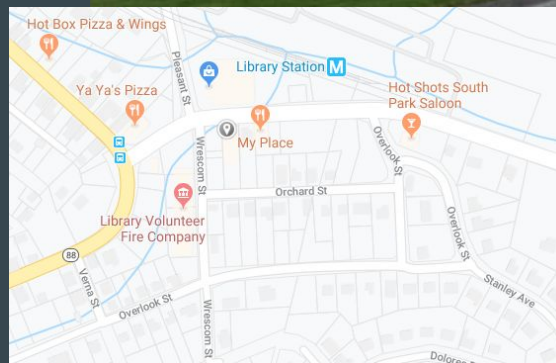
About the Area

Across the street from public transit

Nearby bars and restaurants

Located in front of the Library Fire Station

South Park, Bethel Park, Finleyville, Venetia, McMurray, and Jefferson Hills



Target Audience

South Hills suburbia

Blue collar, longtime residents

Older and more mature crowd

People who aren't always willing to make the drive to Pittsburgh





The Inspiration

Inspired by The Roxian Theater in McKees Rocks and The Rex Theater in the South Side

Elevated bar area

1470 person capacity

2 year publicly funded renovation project



Our Renovations

Elevated bar area and balcony seating

Improved GA floor

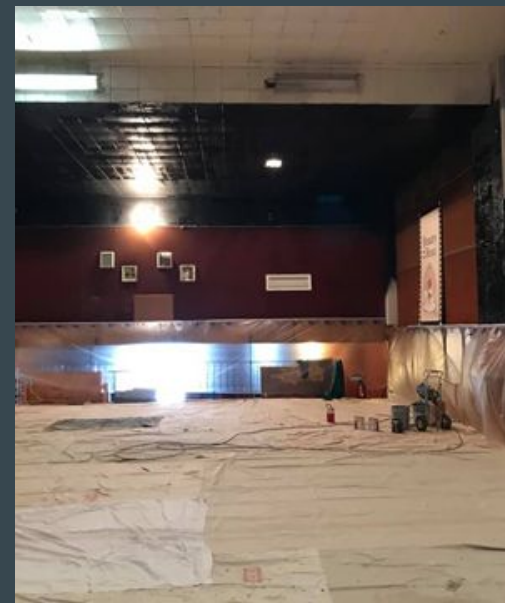
Face-lift and modernization

Acoustics consult: Oeler Industries

Architecture and lighting: Stantec

Local Initiative Support Corporation (LISC)

\$9 mil // 2 years



Staff and Safety

General Manager

Regular maintenance on bars and sub-floor

Box Office Manager

Self-supporting balcony

Director of Operations

OSHA inspections

Marketing Director

Weight bearing rigging

Booker

Full security detail on entrances and VIP areas

Security

Bartenders

Marketing The Library

Radio ads on 102.5 WDVE, 105.9 The X, 96.1 KISS, and 93.7 The Fan

Print ads in The Almanac and the Pittsburgh Post-Gazette

Social media: Facebook and Instagram ads

Flyers in local businesses across the South Hills



Thank You

Questions?

Works Cited

- “Roxian Theatre - McKees Rocks CDC.” McKees Rocks Community Development Corporation,

<http://www.mckeesrocks.com/roxian-theatre/>.

[https://en.wikipedia.org/wiki/Library_station_\(PAAC\)](https://en.wikipedia.org/wiki/Library_station_(PAAC))

<https://www.facebook.com/pages/My-Place/115691128453875>

www.roxianlive.com