GJONES WITH SUMTHIN SUMTHIN THOOK IAMUSICK

THE REX THEATER FEBRUARY 21, 2019 18 AND UP /// \$25 GA



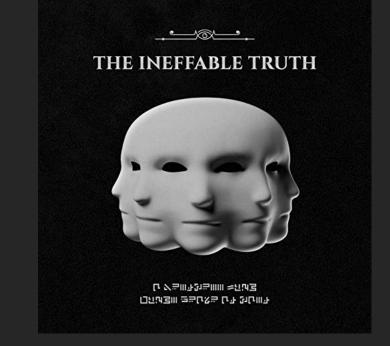
$G\ JONES...$

RELEASED OCTOBER 26, 2018

FRESH TAKE ON A DIFFICULT FORMAT

GROWING FAN BASE

EXPERIMENTAL, INNOVATIVE BASS





LACKING BASS MUSIC SCENE

STALE CLUBS, NO SHOWS

SELLOUTS AND CORPORATIONS AND

THE INEFFABLE TRUTH

THOOK

SUMTHIN SUMTHIN



EMERGING ARTISTS

DIFFERENT SOUNDS, SAME MESSAGE

NAME RECOGNITION

RECOGNITION AND EXPOSURE

IAMUSICK







IDEAL LOCATION

PAST HISTORY

DEALS, DEALS, DEALS

SUITABLE IN-HOUSE SOUND

600 PERSON CAP



JAY ROGOVIN BUSINESS MANAGER, C3

ALEX BECKET BOOKING AGENT, CAA







SMALL BUT STRONG

LOW COSTS

UNDERGROUND,
NOT UNDERATTENDED

MARKETING

STREET PROMO: INCLUDED FREE WITH EVERY PURCHASE

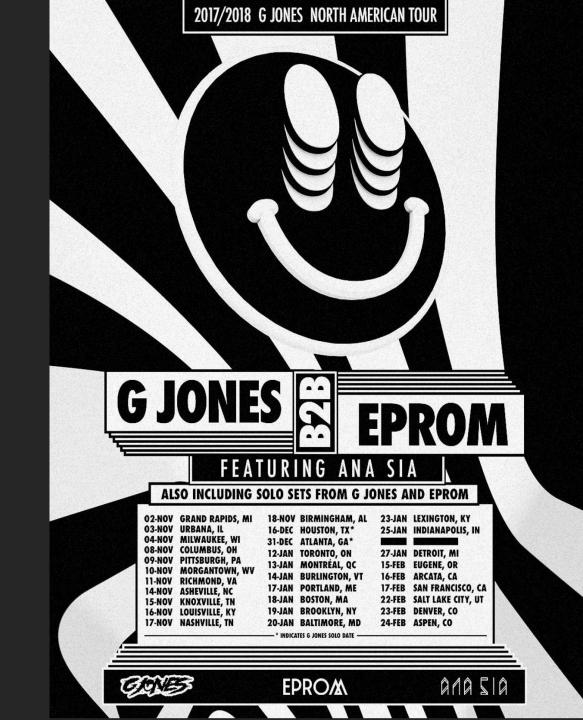
LOW COST, HIGH VISIBILITY

CAMPUSES AND HOTSPOTS

STICKER SLAPS SLAP

MULTI-PLATFORM SOCIAL MEDIA PRESENCES







TICKETS TOTHENTS SHOW

THREE PACKAGES, THREE PRICE POINTS

GA - \$25 PRESALE / \$30 DAY OF SHOW
GENERAL ADMISSION TO SHOW

VIP-\$35

WAIT-FREE ENTRY, VIP SEATING, MEET AND GREET

VIPP-\$40

VIP PACKAGE + ORIGINAL PRINT POSTER

SOLD AT: REX THEATER BOX OFFICE AND AFFILIATES, TICKETFLY/EVENTBRITE, BANDSINTOWN SONGKICK **ANTICIPATED SELLOUT**

ESTIMATED GROSS TICKET SALES: \$15,000-16,000

SHOW ME THE MONEY: BUDGET BREAKDOWN

ESTIMATED GROSS TICKET SALES \$15,000-16,000

ARTIST FEES

G JONES: \$7,000 GUARANTEE \$1000 BONUS @ 500 TIX SOLD \$1000 BONUS @ SELLOUT/600

SUMTHIN SUMTHIN - \$1000

THOOK: \$600

IAMUSICK: \$400

PROMOTER PROFIT

15% OF GROSS TICKET SALES SPLIT 60/40 IN FAVOR OF BASSBURGH

MERCH AND MISC.

SOFT GOODS: 80/20 SPLIT HARD GOODS: 90/10 SPLIT

MARKETING: \$200

STAFFING FEE: \$1000

BAR GUARANTEE: \$3500, 10% TO

G JONES AFTER BREAKEVEN



THE INEFFABLE TRUTH

G JONES 2018 - 2019 TOUR

