

*G JONES*

*WITH*

*SUMTHIN SUMTHIN*

*THOOK*

*IAMUSICK*

*THE REX THEATER*

*FEBRUARY 21, 2019*

*18 AND UP /// \$25 GA*



*JOHN BEDORTHA*  
*SAEM 352-DB*

# G JONES...

RELEASED OCTOBER 26, 2018

FRESH TAKE ON A DIFFICULT FORMAT

GROWING FAN BASE

EXPERIMENTAL, INNOVATIVE BASS

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THE INEFFABLE TRUTH



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LACKING BASS MUSIC SCENE

STALE CLUBS, NO SHOWS

SELLOUTS AND CORPORATIONS

...AND

*THE INEFFABLE TRUTH*

*THOOK*

*SUMTHIN  
SUMTHIN*

*IAMUSICK*



EMERGING ARTISTS

DIFFERENT SOUNDS,  
SAME MESSAGE

NAME RECOGNITION

RECOGNITION AND EXPOSURE

*THOOK*





IDEAL LOCATION

PAST HISTORY

DEALS, DEALS, DEALS

SUITABLE IN-HOUSE SOUND

600 PERSON CAP



MANAGEMENT

JAY ROGOVIN  
BUSINESS MANAGER, C3

ALEX BECKETT  
BOOKING AGENT, CAA



MAKE SURE  
YOU HAVE  
FUN™

*THE REX,  
PROMO,  
AND SUITS*



SMALL BUT STRONG

LOW COSTS

UNDERGROUND,  
NOT UNDERATTENDED

# MARKETING

STREET PROMO: INCLUDED  
FREE WITH EVERY PURCHASE

LOW COST, HIGH VISIBILITY

CAMPUSES AND HOTSPOTS

STICKER SLAPS *SLAP*

MULTI-PLATFORM SOCIAL  
MEDIA PRESENCES



2017/2018 G JONES NORTH AMERICAN TOUR



**G JONES**

**B2B**

**EPROM**

FEATURING ANA SIA

ALSO INCLUDING SOLO SETS FROM G JONES AND EPROM

|                         |                       |                           |
|-------------------------|-----------------------|---------------------------|
| 02-NOV GRAND RAPIDS, MI | 18-NOV BIRMINGHAM, AL | 23-JAN LEXINGTON, KY      |
| 03-NOV URBANA, IL       | 16-DEC HOUSTON, TX*   | 25-JAN INDIANAPOLIS, IN   |
| 04-NOV MILWAUKEE, WI    | 31-DEC ATLANTA, GA*   |                           |
| 08-NOV COLUMBUS, OH     | 12-JAN TORONTO, ON    | 27-JAN DETROIT, MI        |
| 09-NOV PITTSBURGH, PA   | 13-JAN MONTRÉAL, QC   | 15-FEB EUGENE, OR         |
| 10-NOV MORGANTOWN, WV   | 14-JAN BURLINGTON, VT | 16-FEB ARCATA, CA         |
| 11-NOV RICHMOND, VA     | 17-JAN PORTLAND, ME   | 17-FEB SAN FRANCISCO, CA  |
| 14-NOV ASHEVILLE, NC    | 18-JAN BOSTON, MA     | 22-FEB SALT LAKE CITY, UT |
| 15-NOV KNOXVILLE, TN    | 19-JAN BROOKLYN, NY   | 23-FEB DENVER, CO         |
| 16-NOV LOUISVILLE, KY   | 20-JAN BALTIMORE, MD  | 24-FEB ASPEN, CO          |
| 17-NOV NASHVILLE, TN    |                       |                           |

\* INDICATES G JONES SOLO DATE

**G JONES**

**EPROM**

**ANA SIA**



# *TICKETS TO THE SHOW*

**THREE PACKAGES, THREE PRICE POINTS**

**GA - \$25 PRESALE/\$30 DAY OF SHOW  
GENERAL ADMISSION TO SHOW**

**VIP - \$35**

**WAIT-FREE ENTRY, VIP SEATING, MEET AND GREET**

**VIPP - \$40**

**VIP PACKAGE + ORIGINAL PRINT POSTER**

**SOLD AT: REX THEATER BOX  
OFFICE AND AFFILIATES,  
TICKETFLY/EVENTBRITE,  
BANDSINTOWN  
SONGKICK**

**ANTICIPATED SELLOUT**

**ESTIMATED GROSS  
TICKET SALES:  
\$15,000-16,000**

*SHOW ME  
THE MONEY:  
BUDGET  
BREAKDOWN*

**ESTIMATED GROSS  
TICKET SALES**

**\$15,000-16,000**

**ARTIST FEES**

**G JONES: \$7,000 GUARANTEE**

**\$1000 BONUS @ 500 TIX SOLD**

**\$1000 BONUS @ SELLOUT/600**

**SUMTHIN SUMTHIN - \$1000**

**THOOK: \$600**

**IAMUSICK: \$400**

**PROMOTER PROFIT**

**15% OF GROSS TICKET SALES**

**SPLIT 60/40 IN FAVOR OF BASSBURGH**

**MERCH AND MISC.**

**SOFT GOODS: 80/20 SPLIT**

**HARD GOODS: 90/10 SPLIT**

**MARKETING: \$200**

**STAFFING FEE: \$1000**

**BAR GUARANTEE: \$3500, 10% TO**

**G JONES AFTER BREAK EVEN**



# THE INEFFABLE TRUTH

G JONES 2018 - 2019 TOUR

